

Jason Ritter

WEB DESIGN • GRAPHIC DESIGN • INFORMATION SYSTEMS • APPLE SPECIALIST

profile

Extensive experience creating high-end graphics and dynamic user-centric web sites for local and national clients. Proven history designing various styles of web sites, sales proposals, sales collateral materials, and more on deadline and in budget. Team player, known for versatility, creativity, and humor.

urls

Marian's Vintage Vanities Clothing	http://www.vintagevanitiesclothing.com
Dr. Alecea Standlee Portfolio Site	http://www.alecea.com
Crossroads Point Business Center	http://www.crossroadspoint.com
Goold Manufacturing & Machine	http://www.gooldmachine.com
Personal Portfolio Site	http://www.jasonritter.net

(Additional URLs available at Personal Portfolio Site)

career

Founder • Ritter Digital Consulting • 2004 – 2013.

Managed full service design and consulting business. Specialized in web and graphic design. Also provided: technical consulting, company and industry research, market analysis, apparel setups, logo design, and production of a variety of sales collateral and corporate ID materials.

- Exclusive contract for production and maintenance of SAi corporate web site, formally the largest screen printer in the Pacific Northwest, and the Silver Creek Design and Apparel site, the private label for SAi.
- Developed interactive online ordering system allowing national sales force at SAi to order for clients including Wal*Mart[®], Xanterra Parks and Resorts[®], California State Parks, Graceland Mansion[®], and Kennedy Space Center[®]. System allowed a sales representative to view items “On Press” and customize the ordering appropriately. Created schematic of online system that would allow a sales representative to seamlessly create mock-ups of projects for clients in real-time.

Web Specialist • Digital Phoenix, LLC • Twin Falls, ID • 2003 – 2004.

Recruited to join company for expertise in web and graphic design. Created sales proposals, collateral materials, and advertisements for various marketing endeavors; designed and administered corporate and clients' web sites; responsible for software and hardware purchases; managed company's computer systems and network; elected to position of Vice President on company's Board of Directors.

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- Entrusted with custom artwork from Disney® and Lucas Films® to produce specialty apparel ready for sale at Walt Disney Parks & Resorts®.

- Designed B2B web site for McIntosh and Seymour®, Portland OR company that produces apparel for sale at companies including Costco® and Sam's Club®.

Compensated Volunteer • Spirit of Tomorrow, Jerome, ID • 1997 – 2003.
Designed promotional materials, troubleshot Macintosh computers, and provided training in graphic design software for the non-profit organization.

Apple Specialist • University of Idaho Bookstore • Moscow, ID • 1999 – 2001.
Provided Apple authorized repair, maintenance, and upgrades of Macintosh computers throughout the region. Duties included: computer troubleshooting and repairs, software and hardware consultation, computer sales, parts ordering and receiving, and inventory control.

Web Designer • University of Idaho • Moscow, ID • 1997 – 1999.
Created prototypes, mock-ups, and finished web sites that featured ease of use and consistent identity for a variety of departments in the College of Letters and Sciences. Accountable for graphics, site updates, and development of photographic and reference archive for environmental issues in the Pacific Northwest.

Contract Production • ADmart Printing and Publishing • Moscow, ID • 1997 – 1998.
Responsible for layout of weekly publication; creation, alterations, and placement of advertisements; maintaining computer systems.

education

BS, Visual Communication • University of Idaho • Moscow, ID • 2002.
Key components of degree included: Web & Graphic Design, Fine Art and Marketing. Member of the University Honors Program and active in community service projects. Awards included Dean's List and Honors Core Award.

Apprenticeship • JFm Graphic Design • Jerome, ID • 1995 – 1997.
Received training in the graphic arts while working on projects for national clients. Instructed in technical skills, design concepts, and business procedures.

software

Adobe Dreamweaver • Adobe Photoshop • Adobe Acrobat • Adobe InDesign • Adobe Illustrator • Microsoft Office • QuarkXPress • Macintosh OS • iOS • Windows OS
• CSS • HTML • JavaScript • PHP * XML

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